

2012 Lisle Eyes to the Skies Media Information

The festival committee is interested in scheduling media flights and/or exposure for the morning of Friday, June 29, 2012. We will also be contacting the media for coverage of the other scheduled operations, including traffic helicopter reporters, television news report opportunities, radio interviews, newspaper stories, etc.

A photo of your balloon and information may be posted on the event website. Photos will also be used in event advertisements when possible. Please submit a photo to us with entry fee. Digital photos may be sent to guyg@balloonrepair.com.

_____ I will fly media on Thursday PM Max media for the flight: _____ Max. Weight: _____

_____ I will fly media on Friday AM Max media for the flight: _____ Max. Weight: _____

_____ I will fly media on other days Max media for the flight: _____ Max. Weight: _____

Name of hometown newspaper: _____

Submitted balloon team press kits will be forwarded to the committee's marketing and public relations chairperson.